

# CAREER AND LIFE PLANNING EXERCISE



## How to Build Your Search Strategy

Leverage available networks and resources to advance your opportunities.

# How to Build Your Search Strategy

This exercise will help you organize your search strategy by leveraging your networks and resources like job boards, career fairs, medical associations, professional recruiters, etc.

## Objectives:

In this exercise the participant will:

- Identify networks and resources for maximizing and leverage their job search activities.
  - Identify and prioritize networks and resources.
  - Define and organize your search strategy based on your networks and resources.



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## How to Use This Tool:

Complete the form and cross-reference it with your job search timeline to ensure you have accounted for the job search variables.

## Related Resources

To view resource, click on the desired Title or go to [physiciancareerplanning.com](http://physiciancareerplanning.com) and type in the desired title or Resource No. into the "Enter Keyword" field and click search.

TITLE	RESOURCE NO.
<a href="#">Search Strategy</a>	ST-05
<a href="#">Creating Your Golden Opportunity Targets</a>	E-19
<a href="#">Creating and Using an Elevator Speech</a>	E-18



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Check off the resources you plan to use. Then identify your planned level of usage (from low to high). Finally, write out your action items for each resource you plan to use.

Resource	Use	Level of Usage	Action Items
Online Resources (job boards, online magazines)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	
Career Fairs	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	
Alumni and Medical Associations	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	
Professional Recruiters	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	
Personal & Professional Network	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	
Other	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	
Other	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	

