

CAREER AND LIFE PLANNING SAMPLE



AIM

Sample Physician Elevator Speech

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Having well crafted (and rehearsed) elevator speech(es) is an investment you much be prepared to make and have the skill to implement. Knowing how to craft your speech for different audiences is essential to your success.

Objectives:

By the end of this exercise the participant/candidate will be able to:

- Review the sample elevator speeches and identify critical elements as they relate to each of the audience samples.



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How to Use This Tool:

Review the samples and assess their effectiveness in communicating the interest and "ask." Then use them to guide development of your custom elevator speeches for those you will be speaking with in your search process.

Related Resources:

| TITLE | RESOURCE NO. |
|---------------------------------------------------------|--------------|
| Creating and Using an Elevator Speech | E-18 |
| How to Build Your Search Strategy | E-17 |
| Setting You Apart from Other Candidates | E-20 |



Sample Physician Elevator Speech

Fellow

My name is John Doe and I'll be completing my Gastroenterology Fellowship Program from Stony Brook University Medical Center where I anticipate completing my fellowship a year from this July. I am seeking to join two or more experienced GI's where I can build a successful GI practice with an emphasis on ERCP and Endoscopic Ultrasound. I am seeking a community that is far enough from the urban hassles, but close enough to enjoy the amenities of a larger community, preferably in the Midwest, where my wife and I can raise our 10 and 8 year old children close to both sides of our families. I am a dedicated, hardworking, and goal-oriented individual who communicates well with my colleagues, administration, and my patients and their families. Do you know of any Employers seeking someone like me?

Resident

My name is Jane Doe, and I'll be completing my Family Practice Residency Program from Hennepin County Medical Center located in Minneapolis, MN where I'll be graduating in June of this year. I am seeking a traditional family practice opportunity where I can develop both in and out patient with an opportunity to perform minor surgical procedures. I am seeking a hospital based employer who can help me develop a thriving practice while sponsoring my H1b visa. I believe my ability to connect with all types of personality types will help forge meaningful relationships with physicians I refer to and become a true asset to my future employer. I would like to learn more about your opportunity and community, may I provide you a copy of my CV?

Practicing

Hello. I'm Wayne Lee. After completing my OB/GYN Residency Program at University of North Carolina Hospitals, I've been in private practice for the past ten years. My practice is very successful and I proud of the care I've given over the past several years. There are so many positive attributes of working in a private practice setting, however, being on call 24/7 and rounding at three hospitals has been tough to balance my family and career. I am looking for an opportunity where I can join three or more OB/GYN's where we can share call and admit to one hospital. My experience, dedication, and passion to treat my patients with exceptional care will provide my future employer a high quality and low maintenance physician who will positively impact my future colleagues, administration, and community. With your permission, I would like to provide you a copy of my CV for your review.